

EXPRESSION OF INTEREST

Invitation of proposals for Community Involvement, Education and Awareness Generation for Sarus Conservation and Recovery in Uttar Pradesh

The Uttar Pradesh government has set up the Sarus Protection society for conservation and management of Sarus Crane, the state bird of Uttar Pradesh. As part of the implementation of the Sarus Conservation /Recovery Action Plan the Sarus Protection Society intends to engage an institution/organization/NGO/NGI for developing and implementing a community involved field based Sarus Crane Conservation /Recovery related activities through education and awareness programmes. The terms of reference (TOR) of such a programme are the following:

- (a) To develop and implement a field based comprehensive education and awareness programme in the distribution range of Sarus Crane in state of Uttar Pradesh for enhancing public understanding on the life history parameters biological, ecological and its habitat requirements and the plights and threats to the Sarus Crane in the state so as to elicits public support for their management intervention and conservation action.
- (b) To initiate multiple field based village level community involved Sarus watch, protection and conservation programmes in Sarus Crane congregation, breeding and foraging habitats in the state of Uttar Pradesh so to enhance the survival and successful fledgling of Sarus Crane chicks in an attempt to increase Sarus population in the state.
- (c) To built-in the programme appropriate feedback and evaluation processes and mechanisms based on which improvement of implementation of such programmes can be taken up in future.
- (d) The project time period, mechanism of operation, personnel to be involved, their professional expertise, linkages with the Sarus protection Society and forest and wildlife department in the state are also to be spelled out in the programme proposal.
- (e) Based on the implementation of such a project, the selected agency is to submit a final comprehensive report encompassing all activities that were conducted, their feedback and review report and the details of implementation methodology.

Expression of interest (EOI) are invited from interested institutions/organization/NGOs/NGIs having prior experience in related activities along with their organizations/individual/group profile and separate technical and financial proposal containing relevant information such as methodological approaches, technical details of how the programme/project is intended to be planned, implemented, monitored and reviewed for future changes, if any, is required. A financial proposal is also required to be provided for implementing the technical and day to day implementation of programme. Based on the technical proposal, the selected institution/organization/NGOs/NGIs financial proposal will be opened. If necessary, the selected agency may be asked to give a presentation about their proposal to a committee for final selection and award of the programme/project.

- (1) Interested firms/Organizations/Persons/Group of Resource Persons may submit their proposals on the subjects mentioned above .It should be super scribed on the top of the envelope 'EOI Awareness Programme' for Sarus protection Society.
- (2) The interested firms /organization/Resource persons/Group of Resource Persons are requested to send their offer in sealed envelop by speed post/Registered post/ordinary technical and financial proposal at the following address so as to reach not later than 1700hrs of 30th April 2010 to Member Secretary, Sarus Protection Society, 17 Rana Pratap Marg, Lucknow, U.P.
- (3) The interested firms /organization/Resource persons/Group of Resource Persons should submit their proposals along with a fee of Rs. 500/- (Rupees Five Hundred only) through a bank draft in favour of Sarus Protection Society at Lucknow, U.P. The fee is non-refundable
- (4) Technical and Financial proposal have to be submitted in separate envelopes clearly super scribed on the envelope.
- (5) Technical proposal should include the curriculum vitae of Resource persons with all qualification and past experiences and profile of the agency individual/group and the methodological approaches including the time frame required for implementing the programme.
- (6) Financial proposal should include all costs associated with the assignment. Please note that Sarus Protection Society will not be providing any services and facilities to the resource persons.

- (7) On technical evaluation, those who will secure a minimum score of 70% in each of the following three criteria, their financial proposals shall be opened :
- (1) Proposed Approach & methodology;
 - (2) Qualification of the Resource persons;
 - (3) Past experience of the Resource persons.